



Frequently Asked Questions

What is Harry's?

A chic and comfortable bar and dining establishment, Harry's is an urban living room dedicated to be the best bar and dining establishment that guests can unwind over an extensive selection of quality brews and delectable treats at.

How long does the franchising program last?

Depending on the agreed development schedule, most of our franchise tenure typically lasts 10 years.

How much would it cost to build a Harry's outlet?

The cost of setting up a Harry's outlet is subjected to individual local markets' factors. Typically, an investment of USD 450,000 to USD 600,000 is estimated for a 2,800 square feet Harry's outlet.

What is the minimum requirement in cash or liquid assets that I'll need?

The minimum cash or liquid assets varies according to the Franchising Agreement, depending on the total number of units agreed on. A rough gauge would be between USD 500,000 to USD 600,000 per unit. Candidates must also meet the minimum personal net worth to qualify.

What is the minimum outlet size?

In order for both the front-of-house and back-of-house to function at its best, we require each Harry's outlet to be at least 2,500 square feet, or 250 square meters. Other architectural requirements such as the ceiling size, should also be met.

What are my returns of investment?

While Harry's will actively support all our franchisees in the areas that we can, the returns of investments are definitely subjected to many other local factors and of course, each individual.

Depending on how our franchisee manages the business volume using the strategies they deem fit, the returns of investment would greatly differ.

Additionally, understanding the local market is equally important for franchisees to grow their business.

Will you determine where my Harry's outlets should be?

While we would have our recommendations for the location of Harry's outlets, it is entirely up to you to decide where you would like your outlet to be.

However, do remember that all selected locations are subjected to approval by the Harry's headquarters.

What kind of training do I have to go through?

Each management representative selected for the business must visit Harry's headquarters in Singapore to go through a training session of at least 6-weeks to better understand our operations and business frameworks.

These key personnels includes the Principal Operator, Outlet Chef in-charge, and Restaurant Manager, of the first outlet.



What else can I do if I do not meet the minimum financial requirement, and am still keen?

Potential franchisees who are unable to meet the minimum financial requirement can work together with another partner, or join as a group collaboration. However, we would need a resume, a personal financial statement, and other details of each partner/member.

Would Harry's provide any financial support?

Unfortunately, Harry's will be unable to provide any financial aid.

If I am a franchisee, am I limited to just dine-in options, or will I be allowed to offer takeaway and delivery services?

Harry's would absolutely support our franchisees to explore the market and expand their presence in every way. If you feel that takeaway or delivery services are effective manners to reach out to your guests, then we would be more than happy to support you too.

Do I have to operate the outlets by myself?

We encourage our franchisees with significant experience in operating a bar and dining chain to actively participate in the business's operations.

However, in the event you do not wish to take on the role as the Principal Operator, then do hire someone to take on the role for your outlets.

Why must I seek approval on the ingredients used and equipment purchased?

Harry's strongly believe in using quality ingredients and equipment to function as the best bar and dining establishment; and we have the same goals on our franchisees.

As such, produce and equipment must meet our requirements, and all produce and equipment should also come from our list of recommended suppliers.

What are the restrictions when it comes to our menu offerings?

While we highly encourage our franchisees to localise the menu as they will, there has to be extensive research done to support the innovations. More importantly, the dishes should be adapted from existing Harry's signatures to appeal to the locals.

What support would I receive from the Harry's team?

Franchising with Harry's gives you the opportunity to work closely with our team to better understand our business framework on an international basis. Harry's believe in working closely with our partners to familiarise with the local market, before strategizing on ways to effectively reach out to the market.

We would also support our franchisees with operational advice, marketing plans and people development to grow the brand. Our team will also assist and provide an opening team for the first outlet's opening to assist with the training at a minimal cost.